







Health Justice Now: The Path to Sustainable Financing for Community
Health Workers

June 23rd 2022

Agenda

- Welcome & Housekeeping
- Background
- Panel Discussion
- Q&A

Families USA

Families USA, a leading national voice for health care consumers, is dedicated to the achievement of high-quality, affordable health care and improved health for all. We advance our mission through public policy analysis, advocacy, and collaboration with partners to promote a patient-and community centered health system.











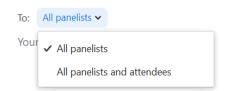


Zoom Webinar Participant Controls

<u>Chat Box:</u> Open *Chat* to send messages to the host, panelists, and attendees.



You can choose to chat only the panelists, or all panelists and attendees.



Raise Hand: Press Raise Hand to indicate you have a question and would like to ask out loud.



Question & Answer Box:

Open the Q&A window to ask questions to the hosts and panelists. We'll either reply back to you directly or answer your question live.





Who Are Community Health Workers?

- Community health workers (CHWs)
 have long played an essential role in
 public health response and mitigating
 health disparities
- The COVID-19 pandemic shone a spotlight on CHWs and their critical role within communities and the health care system
- In March 2021, Congress enacted The American Rescue Plan Act, which allocated funding for the recruitment, hiring, and training of CHWs—recognizing CHWs as an essential part of the health care workforce





Sources 5

Funding Landscape

- 17 states currently reimburse CHWs through their Medicaid programs
- Many CHW programs are financed using braided fundsa combination of philanthropic grants, public grants, and more traditional fee-for-service models
- Grants are usually timelimited, have limited scope, and are not designed with communities or CHWs as a part of the planning process





Sources

Listening Sessions

 Families USA has been hosting a series of listening sessions to hear directly from CHWs and other relevant stakeholders about challenges and successes with supporting and scaling up the workforce





Sources

Panelists



Maria Lemus, Executive Director, Vision y Compromiso



Mar Velez, MCP+MPH
State Policy Senior Manager, Latino
Coalition for a Healthy California
(She/her/hers)



Richard Medina, Linkage to Care Specialist/Community Health Worker, Montefiore Medical Group



Shannon Lijewski, **NCHW, MBA, CHCEF**Principal, Everyday Life Consulting
(She/Her/Hers)



Resources

- What We Have Learned from Community Health Workers Throughout the Pandemic: Recommendations for Policymakers –Families USA
- NASHP state map National Academy for State Health Policy
- <u>Sustainable Financing of Community Health Worker Employment-</u> National Association of Community Health Workers
- NACHW CHW Policy Platform- National Association of Community Health Workers
- <u>APHA Community Health Workers Section</u>- American Public Health Association
- <u>California Department of Health Care Services CHW Medi-Cal benefit</u>
- Community Health Worker Resources from Families USA



Dedicated to creating a nation where the best health and health care are equally accessible and affordable to all



FamiliesUSA.org